

# COOLSCULPT

*Bring Your Vision...to the Mountain*

## 6<sup>TH</sup> ANNUAL COOLSCULPT: JANUARY 14 - 18, 2010

### *Cool visions transform in Mountain Village*

**MOUNTAIN VILLAGE, CO, January 5, 2010** – Telluride Mountain Village Owners Association, along with Andy Krueger, is pleased to announce the 6<sup>th</sup> annual snow-sculpting contest CoolSculpt will be held during the Martin Luther King weekend, January 14 - 18, 2010, in Mountain Village.

CoolSculpt will consist of four creative teams sculpting and carving 8' x 8' x 8' blocks of snow and ice, donated by Telluride Ski & Golf, into their cool visions throughout the Mountain Village core. Sculpting will begin on Thursday, January 14<sup>th</sup> and the teams will work round the clock throughout the weekend to transform their cubes into freestanding works of art by Monday, January 18<sup>th</sup> for judging of creativity and technical excellence.

The 2010 CoolSculpt teams and sculptures will include:

**Ah Haa School for the Arts**, who will make their first effort into the snow-sculpting world as their professional instructors and interested students combine their talents and create a "Kiddo with Joystick Operating a Space Invader"

**The D.O. Double-G's**, creators of the 2008 sculpture of King Kong climbing a skyscraper complete with tiny cars on the streets below, are returning to this year's competition with a "White Castle".

The **Telluride Mountain School's middle and high school art classes**, approximately 30 students, will be creating another fantastic sculpture with the aid of their art teacher, Craig Wasserman. They will be creating an enormous Big Horn Sheep head this year.

**Joe Cannella** will be returning for his second year competing in CoolSculpt. Joe has a B.F.A. in life drawing and has created works for children's books and oil paintings and drawings for use in other published books. He, along with his girlfriend (if she wants to help) will be creating a sculpture named "When the Cat's Away..."

CoolSculpt is organized and produced by Andy Krueger of Mountain Video Productions LLC with the generous sponsorship support from Telluride Mountain Village Owners Association, Wells Fargo Bank, S.U.N.R.I.S.E. Inc, Telluride Snowmobile Adventures, Telluride Ski & Golf Company, TCAH, La Piazza and La Pizzeria, Telluride - Rentals, AS Horner Construction, and Diggity's Doghouse.

There was an Artist Unveiling Party held at 5:30PM Wednesday January 13th at Mountain Villages' La Piazza and La Pizzeria restaurants with judging and awards Monday the 18th, 9 AM and 4PM respectively at Tracks Cafe.

The CoolSculpt sculptures will remain in the core for approximately 3 weeks, weather depending, for the public's continued enjoyment.

## **About Telluride Mountain Village Owners Association**

Telluride Mountain Village Owners Association (“TMVOA”) is a membership organization serving property owners in Mountain Village, Colo., with an ultimate goal of ensuring that Telluride Mountain Village is a highly sustainable and vital resort community. The funds collected by TMVOA from Real Estate Transfer Assessments on property sales tax and monthly member dues provide for and support affordable housing, assist with the creation of a stable work force, support regional transportation and create strategies to increase tourism in our town. TMVOA also sponsors and presents numerous events in Mountain Village including CoolSculpt, Telluride Gay Ski Week, the Sunset Concert Series, and the Telluride Festival of the Arts. For more information, please call (970) 369-7623 or visit [www.tmvoa.org](http://www.tmvoa.org).

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